



**TOWARDS A SUSTAINABLE WORLD OF MATERIALS:
ISSUES AND OPTIONS**

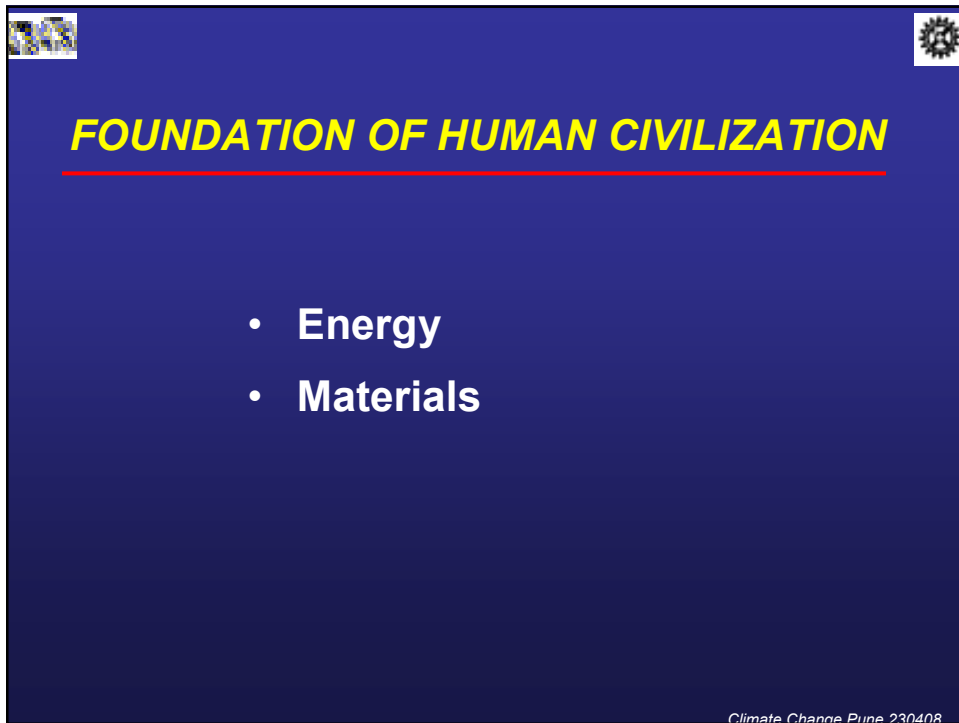
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Climate Change India 2008
Pune

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FOUNDATION OF HUMAN CIVILIZATION

- Energy
- Materials

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HUMAN IMPACT ON PLANET EARTH

- **Population**
- **Consumption**
- **Technology**

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SUSTAINABLE DEVELOPMENT

“Development that meet the needs of the present without compromising the ability of future generations to meet their own needs”

In other words, each generation must bequeath to its successor at least as large a productive base it inherited from its predecessor

**Brundtland Report
World Commission on Environment
and Development**

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3 E PRINCIPLE



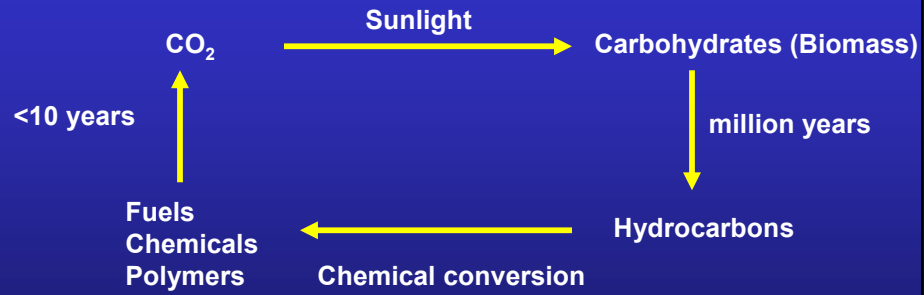
THE ISSUE OF CLIMATE CHANGE

- Major agenda for the globe
 - Clinton Global Initiative
 - The Stern Review
 - UN Inter Government Panel on Climate Change
 - The World Sustainability Report

Climate Change issues represent both a challenge and an opportunity

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GLOBAL CARBON CYCLES : THE KINETIC CONUNDRUM

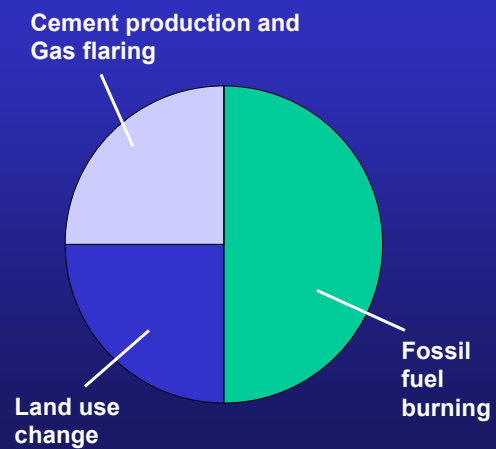


We release more CO₂ than we sequester as fossil resource!

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ANTHROPOGENIC CO₂ EMISSIONS

| Year | Accumulated CO ₂ emissions petagrams |
|------|---|
| 1850 | 50 |
| 1900 | 200 |
| 1950 | 250 |
| 2000 | 300 |



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FROM SUSTAINABLE MANUFACTURING TO SUSTAINABLE CONSUMPTION

- Industry and civil society must not look at each other as adversaries, but partners
- Greater efficiency in the use of energy and materials key to reducing green house gas emissions
- Resource conservation, recycle and reuse must become inseparable part of our daily lives
- Focus must shift from only looking at energy use during manufacturing or production to the energy use during the entire lifecycle of the product, from cradle to grave
- Judicious choice of materials to meet the needs of mankind
- Avoid simplistic or expeditious solutions which do not meet long term sustainability metrics

***There are enough resources in this world for man's needs, not greed
- Mahatma Gandhi***

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THE PRINCIPLES OF RESOURCE SELECTION

- Abundance of “cheap” resources will lead to its wasteful use (r-selection)
- Scarcity of resources will lead to more sustainable use (k-selection)
- Post industrial communities represent r-selection; but it is necessary for our survival to move to k-selection
- The easiest way to drive this process is to make resources artificially scarce, before they disappear
- This, however, flies in the face of all that we ‘know’ about how economics works : ‘Cheap’ resources are better

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THE WORLD OF MATERIALS



- Since the advent of humans on this planet, the growth of civilization has been dependent on materials
- The ages of human-kind have been designated based on man's mastery over materials
 - Stone age
 - Bronze and iron age
 - Steel age
 - Plastics age
 - Silicon Age (?)

Pause and think

Why were most of the ages of man chronicled based on his ability to use materials?

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NATURE'S APPROACH TO SUSTAINABLE MATERIALS



- Nature designs material with great care and attention to details
 - Economy in the use of raw materials
 - Minimum use of energy
 - Easy to recycle under ambient conditions

Nature achieves this sophistication through highly organized fabrication methods and hierarchies of structural features

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MATERIAL SYNTHESIS : NATURE'S PRINCIPLES



- Optimal use of energy and raw materials
- Minimal energy consumption – most synthesis occurs at $<45^{\circ}\text{C}$
- Molecular control leading to flawless materials: Self healing and self-correcting principles
- Use of compatible chemistries
 - Ceramics : CaCO_3 , SiO_2
 - Non-ceramics : Proteins, polysaccharides
 - Water : Plasticizer
 - Partitioning and separations : Lipid (Bilayer membranes)
 - Hydrophobic interaction : Orientation
 - Liquid crystallinity : Processing of materials

*Will the twenty first century be the age of
bio-inspired organic materials*

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MATERIAL SYNTHESIS : NATURE'S PRINCIPLES



- Efficient synthesis, if you are prepared to wait long enough
 - Fastest rate of bone growth : $1 \mu\text{m}/\text{day}$
 - Growth of egg shells : $5 \text{ g}/\text{day}$
- Recycling
 - Animals/plant continuously recycle/ repair their constituent materials

*Will the twenty first century be the age of
bio-inspired materials ?*

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POLYMER MATERIALS

- Depend on fossil fuels, a finite natural resource
- Persist in the environment, non degradable

Can the materials needs of man be based on the concept of sustainability of both resources and environment?

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POLYMER MATERIALS : DIVERSE RANGE OF APPLICATIONS



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DILEMMA IN MATERIAL CHOICES

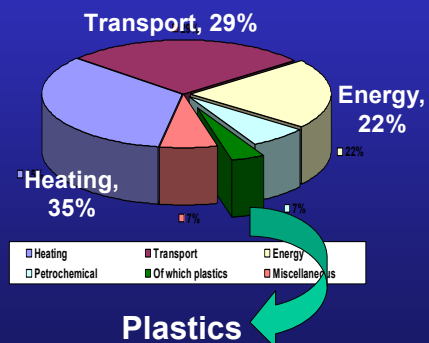
- Depletion of fossil resources
- Emission of green house gases
- Land use
- Solid waste disposal
- Profitability to enterprise and create wealth to shareholders

Decisions a society will make depends on how one puts relative values on these choices

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MATERIALS AND ENERGY

- Fossil fuels are the source of both energy and polymeric materials, such as plastics, rubbers, fibers
- However, 96 % of the world resources of fossil fuels are burnt as fuels for transportation or home use
- Only 4 % are converted to materials (about 170 million tons) and consumed by all mankind
- Polymer materials , though, derived from non renewable fossil fuels are more sustainable in terms of energy, water, environment and GHG than, say, steel, aluminum, wood, paper or glass based on a life cycle analysis



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PAPER vs PLASTIC BAGS : A CASE STUDY

- Plastic bags generates 60 % less GHG emissions than un-composted paper bags. Plastic bags generate ~ 3100 tons of CO2 equivalent per 100 million bags while un-composted paper bags generate 7600 tons of CO2 equivalent
- Plastic bags consume less than 4 % of the water needed to make paper bags. It takes 5,530 cubic meters of water to produce 100 million plastic bags, versus, 150, 000 cubic meters of water for an equivalent number of paper bags
- Recycling plastics is far more energy efficient than recycling paper

Dangers inherent in simplistic decisions based on limited data; the law of unintended consequences

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FOOD versus FUEL

- Using land to grow crops for fuels lead to destruction of forests, wetlands and grasslands that store enormous amount of carbon



April 7, 2008

Corn diverted to fuel ethanol in USA



Soyabean growers switch to corn in USA



Farmers in Brazil plant soyabean in land previously used as cattle pasture lands



Leads to clearing of forest lands in Amazon rain forest

Law of unintended consequences !



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HOW GREEN ARE GREEN FUELS ?

| Production stage | Gasoline | Ethanol | Biomass Ethanol* |
|-------------------------|-----------------|----------------|-------------------------|
| Make Feedstock | 11 | 72 | 29 |
| Refine Fuel | 47 | 121 | 26 |
| Vehicle operation | 220 | 215 | 215 |
| Carbon uptake credits | 0 | - 188 | - 188 |
| Land use change | 0 | 316 | 336 |
| Total GHG | 278 | 536 | 418 |

* If biomass is grown on land which otherwise will be used for growing corn

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PLASTICS AND THE ENVIRONMENT

| Environmental Burden | Polyethylene | Kraft Paper |
|-----------------------------|---------------------|--------------------|
| Energy (GJ) for manufacture | 29 | 67 |
| Air pollution (kg.) | | |
| SO ₂ | 9.9 | 28.1 |
| NO _x | 6.8 | 10.8 |
| CH _x | 3.8 | 1.5 |
| CO | 1 | 6.4 |
| Dust | 0.5 | 3.8 |
| Waste water burden (kg.) | | |
| COD | 0.5 | 107.8 |
| BOD | 0.02 | 43.1 |

Compared to paper, plastic grocery bags :

- Consume 50% less energy than paper.
- Generate 8% less solid waste.
- Produce 30% lower atmospheric emissions.
- Release up to 94% fewer waterborne wastes.

Source : Dr. William Rathje, University of Arizona Garbage Project, USA and German federal office

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PLASTICS IN TRANSPORTATION

- Plastics contribute to 14 % by weight of a mid sized car, and will increase to 25 % by 2020
- This corresponds to just 2500 \$ worth of plastics per car !
- Contributes to less weight, higher fuel efficiency , lesser emissions per km traveled and recyclability
- This translates into a saving of 107 million GJ/ year in fuels and reduction of 10 million tons of CO₂ per year in the EU alone
- 50 % of the new Boeing 787 Dreamliner aircraft structure consist of composite materials, making it 20% lighter and consuming 20 % less fuel ; An airbus A 380 consumes less than 3 L of fuel per 100 km per passenger

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PLASTIC CONSERVE RESOURCES

Energy requirements for the production of material used in packaging

(KWh/Kg)

| Material | Energy requirement |
|-----------|--------------------|
| Aluminium | 74.1 |
| Steel | 13.9 |
| Glass | 7.9 |
| Paper | 7.1 |
| Plastic | 3.1 |

Packaging of 500 g of coffee

| Packaging Material | Weight (gms) |
|--------------------|--------------|
| Glass | 500 |
| Tin | 130 |
| Plastic | 12 |

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REPLACING WOOD WITH PLASTICS : DOES IT MAKE SENSE ?

| | <i>Forest Cover</i> |
|------------------------|---------------------|
| • India | 20 % |
| • Developing countries | 31% |
| • World | 33% |
| • Developed countries | 36% |



Deforestation in last decade ~ 2 million Hectares

**6000 MT of plastic furniture saves
140,000 cubic meters
of wood or 32,000 hectares of forest !**



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HOW "GREEN" ARE GREEN PLASTICS?

- Biological breakdown of plastics releases CO₂ and CH₄ - both heat trapping green house gas.
- Fossil fuels are still needed to convert naturally occurring materials to plastics; What is the energy efficiency of this conversion?

Biodegradability has a hidden cost

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HOW "GREEN" ARE GREEN PLASTICS : ENERGY REQUIREMENT

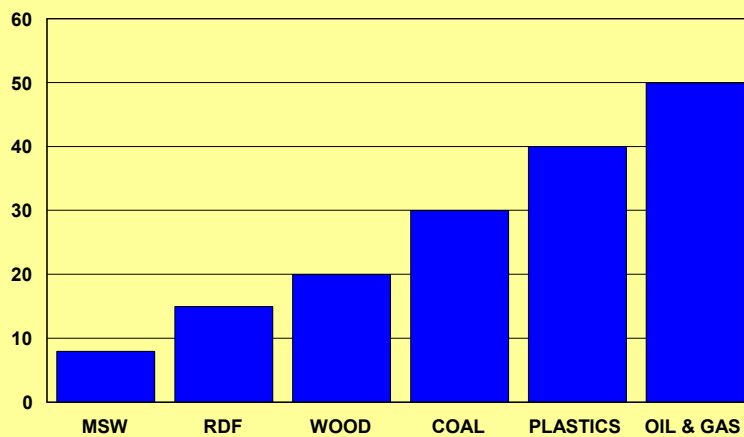
| Polymer | Energy, mJ /kg polymer |
|--------------------------------|------------------------|
| • PHA (in vivo) | 90 |
| • PHA (Microbial fermentation) | 81 |
| • PLA | 56 |
| • PE | 29 + 52* |
| • PET | 37 + 39* |
| • Nylon | 93 + 49* |

*Energy required for production + energy inherent in the raw material

Biodegradable polymers need more burning of fossil fuel to generate energy leading to increased emissions of green house gases

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PLASTICS ARE AN USEFUL SOURCE OF ENERGY (ENERGY VALUE GJ/TON)



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PLASTIC LITTER : THE UGLY SIGHT

- In spite of low per capita plastic consumption (2.4 kg vs 18 kg global average) and lower content of plastics in solid wastes (3% vs 7% world average), plastics waste in the environment is attracting public and Government's attention
- Littering habit, poor civic sense, inadequate mechanism for garbage collection/disposal by civic authorities main cause for the adverse impact of waste plastics in the environment
- Heightened social and political attention to the problem has led to increased public debate in the past two years. A more serious discussion of alternatives, legislative interventions as well as educating the consumer are tangible outcomes of this awareness.

PLASTIC WASTE : THE INDIAN DIMENSION

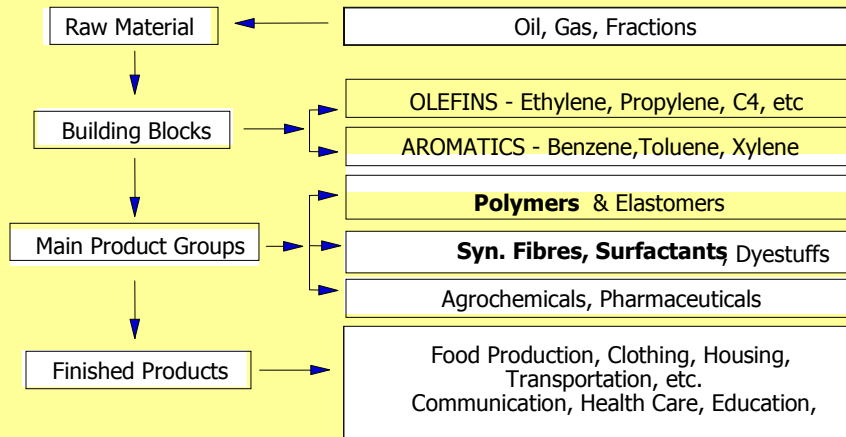
| | World | India |
|--------------------------------|-------|-------|
| Per capita consumption (kg) | 19 | 2.7 |
| Recycling | ~20% | ~60%* |
| Plastics in solid waste stream | ~7% | ~0.5% |

* Land filling 3%, Incineration 8%

RECYCLED PLASTICS ACCOUNT FOR 45% OF THE VIRGIN POLYMER CONSUMPTION

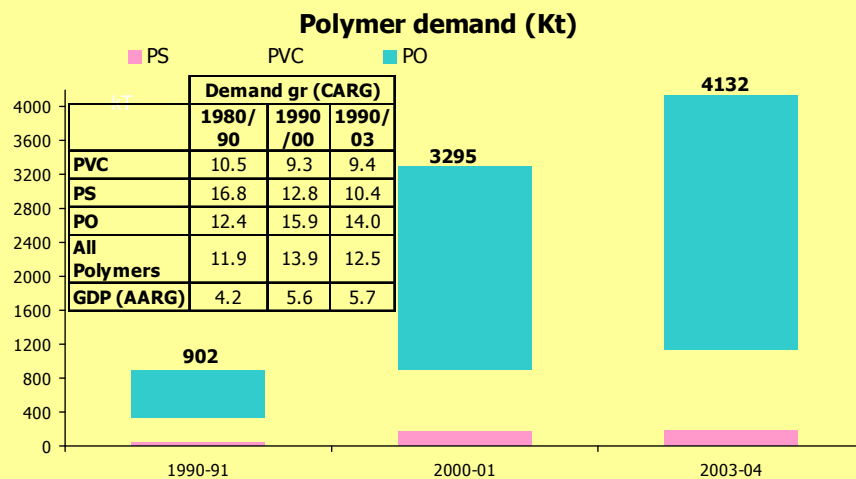
| KT | 1999-2000 | | |
|---------------|-------------|------------|-----------|
| | Virgin | Recycled | % Share |
| HDPE | 539 | 319 | 59 |
| PP | 419 | 250 | 60 |
| PVC | 567 | 117 | 21 |
| LD / LLD / HM | 403 | 190 | 47 |
| Others | 112 | 39 | 35 |
| Total | 2040 | 915 | 45 |

Structure of the Petrochemical Industry



Petrochemicals servicing the entire national economy

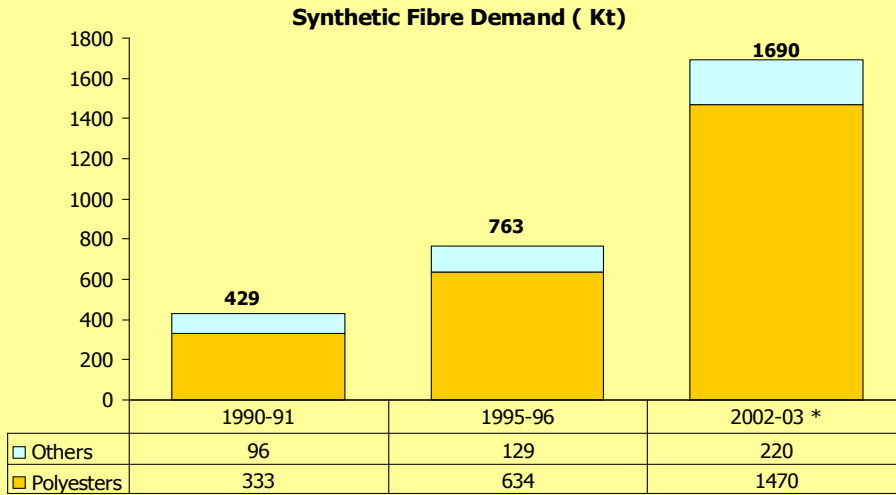
Polymer Consumption - India



... growing from 900 Kt in 1990 to 4.1 mmt in 2003-04

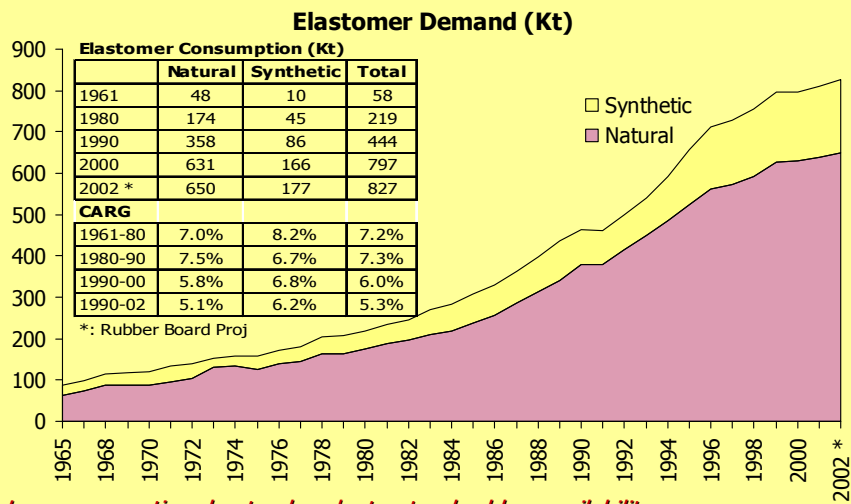
Source: Industry

Polyesters lead among fibers



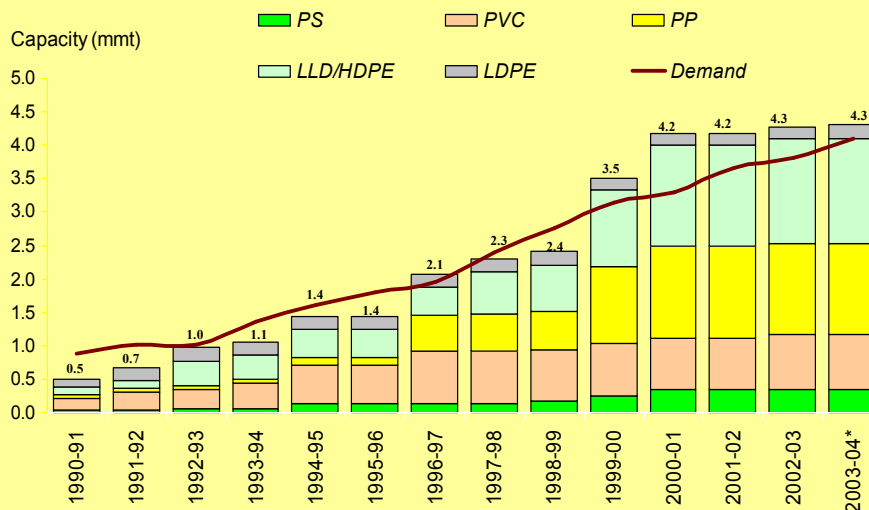
Source: Industry , *: estimates

Synthetic Rubber - India



Low consumption due to abundant natural rubber availability

Indian Polymer Industry: Capacity Built Up



Capacity growth matching consistent high demand growth

Polymer Industry - 2010

India Vision 2010

| Country | 2000 (MMT) | Country | 2010 (MMT) | 2010/2000 |
|--------------|------------|--------------|-------------|--------------|
| USA | 27.3 | USA | 38.9 | 3.6% |
| China | 16.6 | China | 38.8 | 8.1% |
| Japan | 9.1 | India | 12.5 | 14.1% |
| Germany | 6.4 | Japan | 9.9 | 2.3% |
| S. Korea | 4.7 | Germany | 9.4 | 3.9% |
| Italy | 4.7 | S. Korea | 6.8 | 4.8% |
| France | 4.1 | Italy | 6.8 | 3.8% |
| UK | 3.5 | Brazil | 6.7 | 7.0% |
| Brazil | 3.4 | CIS | 6.2 | 9.1% |
| India | 3.3 | France | 6.1 | 4.1% |
| Taiwan | 3.3 | UK | 5.2 | 4.0% |

India : 3rd largest polymer consumer